

Video title: Why global diversification still matters in 2025

Estimated total runtime: <1:00

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[Eric]

Are you betting everything on the U.S. market? That could be a big risk.

The U.S. market has dominated global investing for years. But history gives us a clear reminder: market leadership never remains permanent.

That's why global and geographic diversification still matters in your investment strategy.

This approach could offer several crucial benefits:

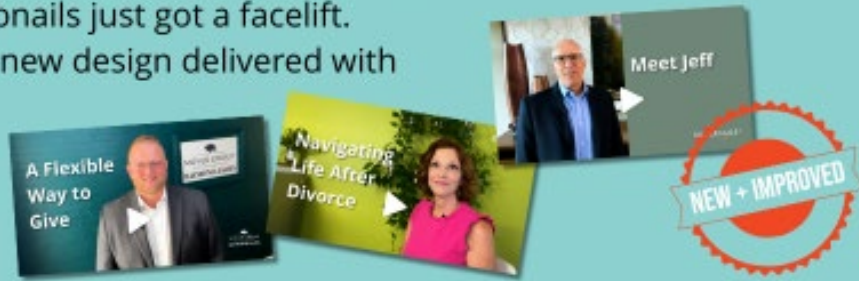
- By investing in various markets, you decrease dependence on the performance of a single economy—reducing the impact of country-specific downturns or instability like political changes or recessions.
- And because markets in different regions don't always move in sync, global diversification can lead to more consistent and predictable returns over time.
- Investing globally also provides access to a broader set of companies and industries—leading to a more robust, resilient portfolio.

If you're wondering whether your portfolio is too concentrated, let's review it together.

Custom Thumbnail Caption: Are You Overweight in U.S. Stocks?

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Email Copy:

Global diversification plays an important role in reducing risk and expanding opportunity.

In this short video, I share why it still matters—and how it might strengthen your investment strategy.

[Thumbnail hyperlinked to video]

If you want a second look at your portfolio, let’s talk.

[Add ‘Schedule a meeting with me’ link]

Social Tease:

Market leadership shifts—and history proves it.

That’s why global diversification continues to matter in 2025.

Watch this quick video to see how expanding your reach could strengthen your portfolio.

#GlobalDiversification #InvestmentStrategy #LongTermPlanning #MarketLeadership

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Website Blog/YouTube Title: Why Global Diversification Still Belongs in Your Investment Strategy

Website Blog/YouTube Copy:

While the U.S. market has been dominant in recent years, history shows that no single market stays on top forever.

That's why global and geographic diversification remains a crucial part of a sound investment strategy. It can reduce your dependence on one economy, help generate more consistent returns, and open up access to a broader set of industries and companies.

A globally diversified portfolio is often more robust and resilient—especially in a changing world.

If it's been a while since you evaluated your diversification strategy, let's connect.

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Asset allocation and diversification are investment methods used to help manage risk. They do not guarantee investment returns or eliminate risk of loss, including in a declining market.

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