



Video Title: Widow Case Study

Target Audience: Prospects, Clients, COIs
Estimated Total Runtime: <1:00
Strategy: Post on website, social media, send in email

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[Eric]

After unexpectedly losing her husband, one of my past clients wasn't just left devastated – but also was confused and extremely anxious. She had no idea where their money was—and all the important financial document information was on her husband's computer. Unfortunately she didn't have the password.

Despite having millions of dollars in assets, she had no idea if she could afford to eat the next day.

We took it one step at a time. I found someone who could help her access her husband's computer, we then organized the financial documents, and made sure the bills got paid.

The relief she felt was incredible.

Over the years I've worked with many widows, and I understand the stress that comes with not knowing what to do next. That's why I created a step-by-step guide to help people through this challenging time. If you or someone you know might need it, please reach out to me so I can share it with you- no obligations, no strings attached.

Email Subject Line: VIDEO: Have you ever felt helpless like this?

Email Copy:

After losing her husband, one of my clients was left not only grieving but also overwhelmed by the uncertainty of her financial situation. The list of their assets were locked behind his computer, and she didn't have the password.

I've worked with many widows facing similar challenges, and helped guide them towards more clarity and comfort.

Here's how:

[\[Thumbnail hyperlinked to video\]](#)

If you or someone you know is facing similar stress and anxiety, I'm here to help. Please reach out so we can share our free step-by-step guide to navigating this.

[\[Add 'Schedule a meeting with me' link\]](#)

Social Tease:

After losing her husband, one of my clients had millions in assets but no idea where to start—all of their financial documents were on his computer, and she didn't have the password.

After we jumped in to help, the relief she felt was incredible.

If you or someone you know is facing a similar challenge, I've created a free step-by-step guide to help during this difficult time. Reach out and I'll be happy to share it.

#Widows #FinancialSupport #GriefSupport #LifeTransitions #InvestmentPlanning

[\[Direct Upload mp4 file\]](#)

[\[Add 'Schedule a meeting with me' link in comments\]](#)

Website Blog/YouTube Title: Have you ever felt helpless like this?

Website Blog/YouTube Copy:

After losing her husband, one of my clients was left facing not only the emotional challenges of grief but also the daunting task of navigating her finances. Despite having millions in assets, all of their financial documents were locked in his computer, and she didn't have the password.

She had NO idea how much money she had or even know if she could afford to eat.

We took things one step at a time. I helped her access her husband's computer, located and organized the necessary financial documents, and made sure all bills were paid. The relief she felt was incredible, and she was able to regain some peace of mind.

I've worked with many widows in similar situations, which is why I created a step-by-step guide to help navigate these tough times. If you or someone you know is facing this challenge, I'm here to help—just reach out for our free, no-obligation guide.

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